



DELAWARE  
**BUSINESS TIMES**  
Smart. Business. Information.

# 2019 EDITORIAL CONTENT

From the publisher of  
**DelawareToday**<sup>®</sup>

A division of **todaymedia**



# PROVIDING ACCESS TO BUSINESS DECISION MAKERS IN PRINT, IN PERSON AND ONLINE.

- Access to Thousands of Decision Makers
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## HERE'S WHAT OUR ADVERTISERS ARE SAYING...

“At Secret Agency we create compelling digital imagery and streaming media. Our capabilities far exceeds what most are used to seeing in Delaware so we must direct eyes to our 60 second demo on our web page to tell our story. The DELAWARE BUSINESS TIMES accomplished this in quantifiable ways. Our web metrics show a substantial upward trend in clicks on our demo when we advertise in the DELAWARE BUSINESS TIMES. This is marketing GOLD in our experience and we expect to have a long and fruitful relationship with the Times.”

— Mitchell Hill, Creative Agent



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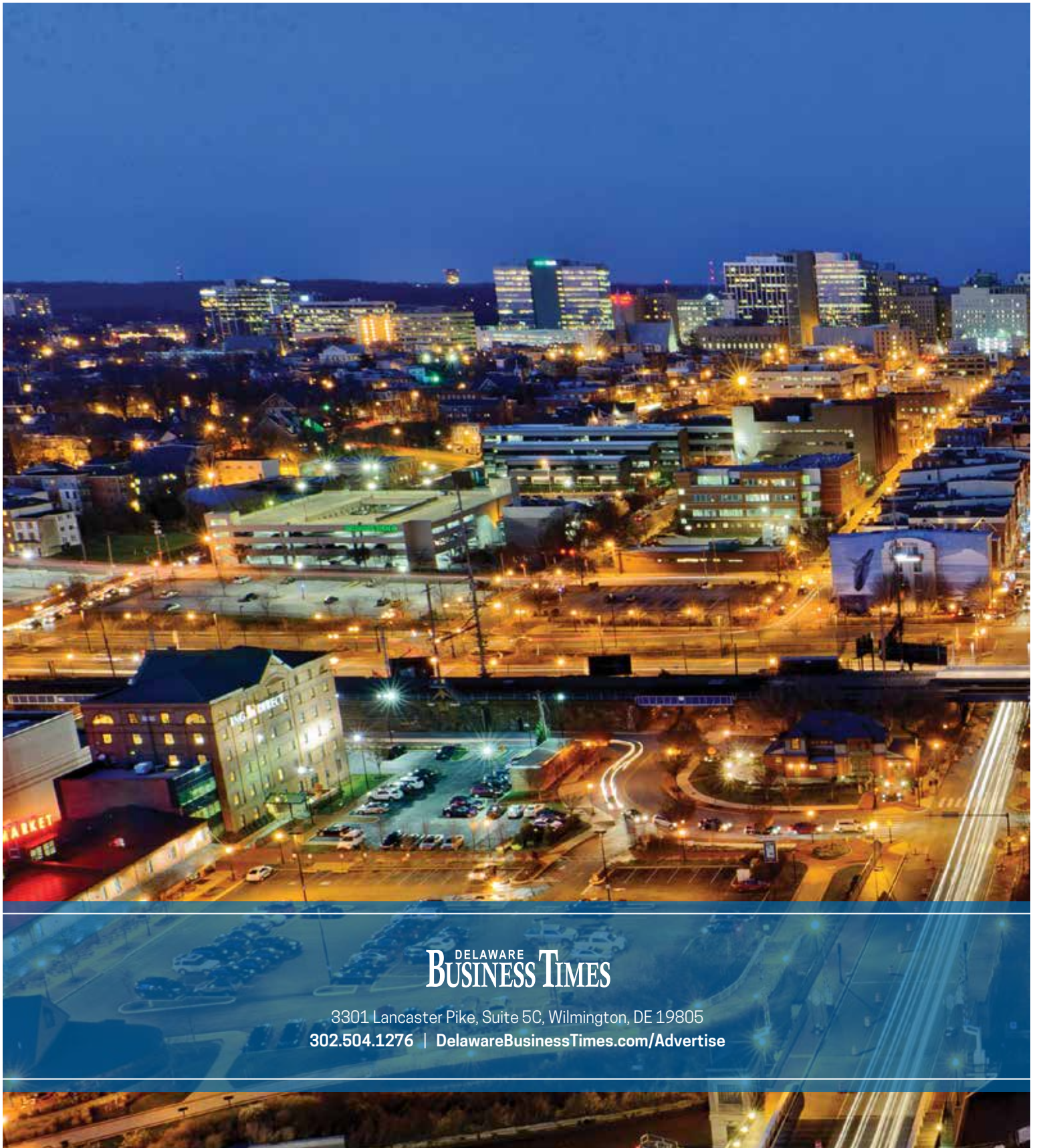
**NOTE:** Supplements are printed one week prior to close and ad due dates for supplements, one week earlier than dates shown.

# DELAWARE BUSINESS TIMES 2019 EDITORIAL & ADVERTISING CALENDAR

In every issue: SPOTLIGHT: Topics from Real estate, Healthcare and the Economy | 5Q: Questions from Business Leaders | PEOPLE ON THE MOVE: Local Promotions and Personnel Changes | FEATURES | HIGHLIGHT REEL | BIZ CALENDAR | FINAL THOUGHTS

Issue Date	Ad Close	Ad Due	Spotlight	Business List	Special Editions	Industry Roundtable (Sponsored Content)	Event
1/8	12/25	12/27	Economic Forecast (Sectors)	Financial Advisors			90 Ideas in 90 Minutes January
1/22	1/8	1/10	90 Ideas in 90 Minutes	Hotels	90 Ideas in 90 Minutes		
2/5	1/22	1/24	Banking/Financial	Banks/Credit Unions			
2/19	2/5	2/7	Innovation - startups	Tech Companies		Downstate Delaware Economic Roundtable	
3/5	2/19	2/21	Construction & Development	Developers			
3/19	3/5	3/7	Workplaces	Co-Working Spaces			SBDC #1 February/March
3/26	3/4	3/6			Book of Lists		Book of List Event March 19th
4/2	3/19	3/21	Health Care	Hospitals/Hospital Groups			
4/16	4/2	4/4	Real Estate Transactions (last 2 quarters)	Real Estate Firms - Commercial			
4/30	4/16	4/18	Sussex County Focus	Largest Sussex County Employers		Healthcare Innovation	SBDC #2 April
5/14	4/30	5/2	Family Owned Business Awards	Family Owned Businesses	Family Owned Business Awards		Family Owned Business Awards May/June
5/28	5/14	5/16	Legislation	Architects			
6/11	4/26	5/2			Innovation Delaware		
6/11	5/28	5/30	Nonprofit Sector	Non-profits	Innovation Delaware		
6/25	6/11	6/13	Executive Education and Coaching	Colleges/Universities/ Sales Training			
7/9	6/24	6/26	50 Fastest Growing Companies	Accounting Firms/ Law Firms	50 Fastest Growing Companies		50 Fastest Growing Companies Awards July
7/23	7/9	7/11	Technology	IT Consulting Firms			
8/6	7/23	7/25	Regional Trends	Chambers/Economic Development			
8/20	8/6	8/8	Transportation & Infrastructure	Engineering Firms			
9/3	8/20	8/22	Kent County Focus	Largest Kent County Employers			
9/17	9/3	9/5	DBT 40	Executive Recruiters	DBT 40 Awards		SBDC #3 September
10/1	8/16	8/22			STUFF		
10/1	9/17	9/19	Biotechnology	Manufacturers	STUFF	Cyber Security	DBT 40 Awards October
10/15	10/1	10/3	Real Estate Transactions (last 2 quarters)	Real Estate Firms - Residential			
10/29	10/15	10/17	Wilmington Focus	Auto Dealerships	DCA Construction Excellence		SBDC #4 October/November
11/12	10/29	10/31	Insurance	Insurance Brokers	Giving Guide		HR Awards November
11/26	11/12	11/14	HR Awards	Payroll Company and Services	HR Awards		Women in Business Upstate and Downstate Luncheons December
12/10	11/26	11/27	Women in Business	Women Peer Groups/ Women Owned	World Trade Center	Diversity & Inclusion	
12/24	12/10	12/12	People to Watch	Marketing-Advertising-PR Firms			





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